

HOW

DO YOU THRIVE

SAFELY

IN TODAY'S DIGITAL

ECONOMY?



EXTEND

YOUR REACH

PROTECT

YOUR CONTENT

SOLVE

AN OLD PROBLEM

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ECONOMY?



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It's a **NEW WORLD!**

Premium content is going digital - and fast. A very great and potentially painful convergence is occurring and Artistes du Globe is here to facilitate and provide huge advantages to the arts. Clearly beyond the capabilities of traditional media approaches, Artistes du Globe is today's innovator empowering the arts by leveraging the web, designing new paradigm shift business models and integrated smart web applications to stream HD quality to TV's computers and smart phones, securely and automatically pay the arts in real-time.

Artistes du Globe is a global community and business platform designed by Arts professionals for the Arts.

For Art Lovers

- Unmatched diversity of performing & visual arts
- On-demand, real-time, low cost & high quality

Technology Designed to Protect Content

- Strategic partnership with Adobe Systems
- Lowest cost "over-the-top" web delivery
- Premium content from source to screen
- All content is delivered in an encrypted stream
- Automatic bandwidth detection and switching
- Variable-bit-rate maximizes user experience
- Viewing rules include view count & date range
- Control streaming access to every global zone
- Synthetic currency facilitates safe commerce

For Producers & Performing Artists

- Collaborate with arts professionals worldwide
- Blogs, forums, wikis, calendars & commerce
- Create and submit performances to the Network
- Manage earnings rules for ALL stakeholders
- Watch credit for earnings build in real-time!
- Live-event secure streaming capable!

For Art Schools & Teachers

- Interactive technology enables virtual learning
- Teachers, students, choreographers artists can connect and learn together in real-time.
- Paid or free courses with multiple lessons
- Pay virtual teachers according to Student count
- Global and School Media Library

For Visual Arts - Artists and Galleries

- Artists control Gallery images & earnings
- Download and/or secure image display onto LED wireless picture frames supported (Phase II)

Spring 2010 Launch. Join our Mailing List NOW!

Artistes du Globe

Montreal • Burlington • (514) 543-6966 • (802) 399-2487
www.artistesduglobe.com

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